



Thursday, February 7th, 2013
Advisory Committee Meeting
EPI Center Room 1-302
8:30 a.m. – 10:00 a.m.

Meeting Minutes

8:30 – 8:45 Introductions

Bob Arnold

Present: Lori Brainard,/DRS Laurel Technologies, Bob Arnold/ Suncoast Hospice, Susanne Christman/PCED, Kristin Dailey/Worknet, Joe Roseto/City of Clearwater, Gene Pressoir/Pinellas County Government, Sharon Welch/City of St. Petersburg, Rick Gilbert/Solar Source, Danielle Ruiz/Tampa Economic Development, Pat Gehant/TBWA, Todd Gladden/Linvatec, Abdul Lateef/Plasma Therm.

SPC Attendees: Greg Nenstiel, Matt Bowen, Amy Brush, Cecelia O'Dowd, LaNona Robinson, Marie Couch, Dan Fumano, Sharon Mercer, James Connolly, Denise Kerwin, Nancy Hackworth, Melanie Turk

8:45 – 9:15 Business Issues and Open Discussion

Bob Arnold

- **Bob Arnold, Chairman of the Advisory Board, welcomed Board Members and requested introductions of all present.**

9:15 – 9:45 Labor Market Statistics

Kristin Dailey

WorkNet Pinellas Regional Report

Kristin provided an overview of Pinellas County Population/labor market statistics

- 527,847 Total Jobs in 2012, 49.5% Male/50.5% Female
- Top Job Outlooks

9:45 – 10:00 New Offerings and Events

- **[Technology Education Center for Deaf And Hard of Hearing Students \(DeafTEC\)](#)**

Matt Bowen

Matt apprised all about the Technology Education Center for the Deaf and Hard-Of-Hearing Students and a grant that assists the group in obtaining technical employment, and workshops to be offered in the spring to develop employers' awareness of deaf and hard-of-hearing individuals as potential employees, integrating them into the STEM technician workforce.

- **Information Technology Update**

Pat Gehant

Tampa Bay Workforce Alliance reported on the [IT Gap Analysis Report](#). She mentioned SPC was ahead of the curve by introducing the 24 Program. She commented on the three "trumps" – Experience, Degree, and Certificate, as well as the possibility of emphasizing focus on double majors for certain students to incorporate their elected majors with minors in technical training in order to be more marketable in the workplace. She stressed the need and importance of internships to acquire real world experience and to begin this

earlier in the students' education at the freshmen and sophomore levels compared to junior and senior levels. This could result in a more developed workforce out of college. Mentioned was the need for training on "how" to do internships and working with career centers on resumes, as students do not have an understanding of the importance of their resumes. She commented on the need for 3 year interviews, from the day students start college. She would like to see TBTF to be located at the colleges so local businesses would already be connected through internships. She informed the Board about a March 1st, 8:00 to 1:00 pm Collaborative Lab event, Defining the Environment Business and Education. Peak 10 will host and Tribridge would put it on SharePoint.

- **24 Program** **James Connolly**
James Connolly provided an overview on Corporate Training's 24 Program. The Program is designed for IT Professionals with 1 day of intensive study, 22 days on online work to create a project portfolio, and 1 day of presentations and intensive study, for a total cost of \$995.00. This program received much interest, as it was mentioned that it was advantageous for a business to send 1 or a few through this program, without having a class of large numbers. Much of the work is online and can be completed by the student when their schedule permits. When asked if this would be a program that could be approved with WorkNet funds, Kristin replied that it most certainly could qualify however there are currently no funds available in Pinellas County until July. There are funds available in Hillsborough County.
- **International Language Institute** **Melanie Turk**
Melanie updated the Board of new courses and contract training being provided by the International Language Institute. Course offering flyers and brochures were reviewed.
- **Summer Programs** **Cecelia O'Dowd**
Cecelia provided a detailed overview of the various new programs/academies within the Summer Youth Programs, aimed at 13-14 to 18 year olds, to be offered by College for Kids. She explained the emphasis on providing programs to allow students to experience career and jobs. Programs include the Public Safety Academy/Fire Academy – a boot camp fire academy, Musical Theater Camp, this year emphasizing on the technical aspects of theater in partnership with Ruth Eckerd Hall, Video Game Design and Development, Film Studios 101, a mini Med Health Academy, and a Vet program. These academies are trying to focus students at a younger age to look toward various career paths. Cecelia explained College for Kids had an articulation agreement with Pinellas County Schools.
- **CE Health Programs** **Denise Kerwin**
Denise discussed the certificate programs being developed and provided some information on conferences to be held. CE Health is offering cutting edge conferences on best practices for patient care. Majority of conferences are held Oct-Nov and Feb-May. One of the short term certificate programs to be offered is the Resident Care Assistant program, in addition to Pharmaceuticals

Basic Workshop and Medical Device Manufacturing Basics Workshop. These are Workforce Industry recognized certificates.

- **CE Health Conferences** **LaNona Robinson**
LaNona distributed conference brochures and flyers of upcoming CE Health Conferences and Seminars for healthcare professionals. Detail was provided on the Hurricane and Healthcare and Children's Health programs along with the ALF Classes. These conferences provide continuing education hours for health care professionals' license renewals. The goal is to provide quality education at an affordable price.

The ALF Resident Assistant (RA) Class was also discussed. This is an entry level class in the healthcare career ladder that enables a person to receive two weeks of training that prepares them to care for the elderly persons living in Assisted Living Facilities. The course was developed because currently there is no training available for this job. ALFs hire off the street and must provide their own training. Finding prospective employees that can pass a background check is a challenge. This course will also assist ALFs in hiring RAs because the students taking this course will be advised of the necessary ALF Background Checks required for the job. CE Health has met with employers and discussed the requirements for the job and the challenges employers have to fill this position. The course will assist employers in overcoming the RA hiring hurdles by providing trained persons who can meet the mandatory background requirements.

- **Math and MOOC** **Dan Fumano**
Dan explained the Math Readiness Program for students struggling in math, (students who fail math twice pay out of state tuition). The Math Readiness Program is an alternative to paying this cost. MOOC, (Massive Open Online Course), is a free math course online. It is a brush up of math and is expected to be launched in a few weeks.

10:00 Wrap-Up - Feedback

Bob Arnold

- **Amy Brush** – SPC, spoke about President Law's Advisory Board Breakfast, scheduled for Thursday, September 19th.
- **Greg Nenstiel** – Greg discussed the Entrepreneurial program and working with SCORE to provide "free" courses to military students. The course filled up in two days. Greg would like to give the course to Corporate Training because it is a noncredit offering.
- **Bob Arnold** – SunCoast Hospice, complimented LaNona Robinson and CE Health for timely and thoughtful conferences. He mentioned all licensed healthcare workers need to update their license requirements and he complimented the college, especially in regards to the Resident Assistant ALF program, for its pro-active approach.
- **Gene Pressoir** – Stated Pinellas County Government is focused on Leadership Development and problem solving tools. He mentioned the need for streamlining processes with Lean instruction and classes.

- **Kristin Dailey**-Worknet, commented on OJT (On the Job Training), over 300 participants which included Plasma Therm, Linatec, and BayCare.
- **Rick Gilbert** – commented on there still being legislative issues that are unique to Florida. Solar Source has opened offices in Ontario and Mexico City.
- **Lori Brainard** – mentioned DRS Technologies went from 9 manufacturing sites to 3. Goals were to implement retention. They currently have not been training and continue to move staff.
- **Abdul Lateef** – Plasma Therm, is a technology and engineering company which grew double digits, started 3 new businesses, and acquired a business in Europe. He stated they are looking for growth of the talent they have in Lean Manufacturing. They are in need of employees with management skills.
- **Todd Gladden** – Linatec, stated Compliance is big at Linatec, with audits twice a month. Medical training is needed and they are hiring for CNC machinists.
- **Joe Roseto** – City of Clearwater, past few years the emphasis was on budget cuts and now training new leaders. City of Clearwater expects to continue with the Leadership Development training they contracted with at SPC.
- **Sharon Welch** – City of St. Petersburg, Sharon mentioned the City has a strong IT department with IBM, Oracle and SQL Server. She stated St. Petersburg College is doing a great job and she wanted to be part of all of it.
- **Suzanne Christman** – PCED, Commented she had two good things, the new QRT grants, Power Design and Jabil.

Bob Arnold explained the EMR (Electronic Medical Registry) training is needed, with emphasis on the why, and not just the how to. How the database software can be an aid. He stated medical personnel have 2 years to get on board as it will be a requirement in 2014. He mentioned this could be an opportunity for SPC to get in on the training needs.

Next meeting

Thursday Morning, September 19, 2013

Specific Duties of Advisory Committees are to serve as a communication channel between the college and the community; determine specific skills and suggest related and technical information for the program; suggest ways for improving public relations and articulation of the program with other institutions; assist in recruiting, providing internships, and in placing qualified graduates in appropriate jobs; keep the program personnel informed on changes in labor market, specific needs, and surpluses; recommend curriculum revisions as necessary to comply with current trends; assist in assessing the program needs in terms of the entire community; assist program personnel in searching for sources of funding for scholarships, equipment, etc; in general, to advise, recommend, and assist in assuring a quality program as determined by community needs; and discuss proposed equipment purchases in excess of \$9,999.99.